We have developed a number of bundles that we install with each blog, they are:

**SEO Bundle**

The Search Engine Optimization (SEO) bundle offers the most commonly requested plugins to make our new blog SEO friendly. These plugins optimize our link structure and submit our posts to the major search engines.

The package specifically includes:

* Setting up our [permalink structure](http://codex.wordpress.org/Using_Permalinks) (SEO friendly URL's)
* Installation of the [XML site map](http://www.arnebrachhold.de/redir/sitemap-home/) plugin (Automatically submit our posts to Google, MSN etc.)
* Installation of the [clean slug](http://yoast.com/wordpress/) plugin (SEO optimized links to our posts).

**Publicity Bundle**

The publicy bundle helps us get the word out about our new blog. It adds a contact form and ways for people to add our posts to social media sites. Each post is also optimized with links to related posts and features to subscribe to the post.

The package specifically includes:

* Install [cforms II](http://www.deliciousdays.com/cforms-plugin) contact form plugin
* Install [Subscribe To Comments](http://txfx.net/code/wordpress/subscribe-to-comments/) plugin
* Install [Sociable](http://yoast.com/wordpress/sociable/) plugin (social bookmarking).
* Install [related post](http://mitcho.com/code/yarpp/) plugin.
* Create our [FeedBurner](http://www.feedburner.com/) account and configure RSS to use FeedBurner.